



2022-2023

## Sponsorship Opportunities

<p><b>Member Level Sponsorship - \$50.00</b></p> <ul style="list-style-type: none"> <li>Included on member page in the OJRA Finals program</li> </ul> <p><b>Member Level Sponsorship - \$100</b></p> <ul style="list-style-type: none"> <li>All above plus announcement on the OJRA Facebook page.</li> </ul>	<p><b>Age Group Level Sponsorship - \$5,000.00</b></p> <ul style="list-style-type: none"> <li>All sponsorship benefits listed below this level.</li> <li>Company name included in title of every event in age group.</li> <li>Company flag carried during grand entry and victory laps after all age group events during the OJRA Finals Rodeo.</li> <li>Special sponsorship promotion during the OJRA finals rodeo.</li> </ul>
<p><b>Buckle Level Sponsorship - \$250</b></p> <ul style="list-style-type: none"> <li>Announcement on the OJRA Facebook page.</li> <li>Announcement on the OJRA Website.</li> <li>Inclusion on all OJRA sponsor lists.</li> <li>Advertised during all regular season and finals rodeos.</li> <li>Free booth space at all regular season rodeos.**</li> <li>Business card size ad in the finals program.</li> </ul>	<p><b>Finals Title Level Sponsorship - \$7,500.00</b></p> <ul style="list-style-type: none"> <li>All sponsorship benefits listed below this level.</li> <li>Company name included in the OJRA Finals Rodeo title and promoted heavily all year long.</li> <li>Company name included on the OJRA Finals literature, merchandise, prizes, and awards.</li> <li>Company name included on the cover and a promotion article included in the OJRA Finals Program.</li> </ul>
<p><b>Event Level Sponsorship - \$500.00</b></p> <ul style="list-style-type: none"> <li>All sponsorship benefits listed below this level.</li> <li>Monthly advertisement on Facebook.</li> <li>Quarter page ad in the finals program.</li> <li>Two tickets to all performances of the OJRA Finals Rodeo.</li> <li>Booth space at all OJRA rodeos, including the finals.**</li> </ul>	<p><b>OJRA Title Sponsorship--\$15,000.00</b></p> <ul style="list-style-type: none"> <li>All sponsorship benefits listed below this level.</li> <li>Company name included in the association title, which will be promoted heavily all year. Areas of promotion will include OJRA publications, mailers, Facebook, and website.</li> <li>Company name included on the OJRA Finals literature, merchandise, prizes and awards.</li> <li>Remaining terms negotiated with the OJRA Board of Directors.</li> </ul>
<p><b>Saddle Level Sponsorship--\$1,000.00</b></p> <ul style="list-style-type: none"> <li>All sponsorship benefits listed below this level.</li> <li>Weekly advertisement on Facebook.</li> <li>Web link included on OJRA website.</li> <li>Banner hung at all regular season and finals rodeos. (Banner provided by sponsor)</li> <li>Half page ad in the finals program.</li> <li>Specially designed sponsor plaque for display.</li> <li>Premium booth space at all regular season and finals rodeos.**</li> </ul>	<p><b>Champions Sponsorship - \$2,000</b></p> <ul style="list-style-type: none"> <li>All sponsorship benefits listed below this level.</li> <li>Company name included in event title.</li> <li>Company flag displayed at all OJRA rodeos.</li> <li>Company flag carried during grand entry and sponsored event victory laps during the OJRA Finals Rodeo.</li> <li>Full-page ad in the finals program.</li> <li>Two additional tickets (4 total) to the OJRA Finals Rodeo.</li> </ul> <p><b>Additional Sponsorship Opportunities</b></p> <ul style="list-style-type: none"> <li>Custom sponsorships are available. Please contact the OJRA Board of Directors for details.</li> <li>Merchandise Sponsorships are available. Prizes are always needed for finalists, event champions, etc.</li> <li>Donations of any amount will be accepted.</li> </ul>

\*\* No food items allowed at booth spaces unless approved by the OJRA Board of Directors.



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Name of Child Sponsored: \_\_\_\_\_

# Sponsorship Application

Dear potential sponsor:

The OJRA is a non-profit, family-focused organization. Our focus is to provide the youth of Oklahoma an affordable opportunity to build character through competition in the sport of rodeo. We strongly believe that good attitudes, good sportsmanship, and good effort will lead to victories in the arena of life. As the board of directors, it is our privilege to provide you the opportunity to help keep the costs of participation in the association as low as possible. As a sponsor of the OJRA, you will help to provide year-end prizes to the contestants who work hard all year to qualify for the OJRA finals. These prizes could include trophy saddles, championship buckles, finalists' coats, and many other items steep in the cowboy tradition. The OJRA offers many different sponsorship opportunities, which are outlined on the back of this form. We hope that you will find one that will fit into your fiscal budget. Although we firmly believe that sponsors will experience a tremendous advertising value that far exceeds the financial obligation, the true benefit you will receive will be found in helping Oklahoma's youth learn to grow and excel in the values of hard work, honesty, and integrity found at the core of our western heritage.

Sincerely,

OJRA Board of Directors

[www.oklahomajuniorrodeoassociation.com](http://www.oklahomajuniorrodeoassociation.com)

Please make checks payable to:  
**Oklahoma Junior Rodeo Association**  
C/O Jennifer Weaver  
431251 E 230 Rd  
Vinita, OK 74301

### Sponsor Information:

Company Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

Sponsorship of Choice (Please check one or more of the following):

√	Sponsorship type	Cost	Quantity	Total Cost
	Member Level Sponsorship	\$50.00		
	Member Level Sponsorship	\$100.00		
	Buckle Level Sponsorship	\$250.00		
	Event Level Sponsorship	\$500.00		
	Saddle Level Sponsorship	\$1,000.00		
	Champions Level Sponsorship	\$2,000.00		
	Age Group Level Sponsorship	\$5,000.00		
	Finals Title Level Sponsorship	\$7,500.00		
	OJRA Title Level Sponsorship	\$15,000.00		
	Other	TBD		
Total Cost of Sponsorships				

